Technology Business Management Vendors Details

## BMC IT Business Management

BMC offers a unified Business Service Management (BSM) platform that simplifies and automates IT processes, improves decision-making, and orchestrates workflow across cloud, virtual, distributed, and mainframe resources.

### Pricing

### Implementation

### Modules

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| --- | --- | --- |
| Functionality | Your IT Benefits | Your Business Benefits |
| Demand & Resource Mgmt | Manage resource demand vs. supply | Align IT projects with business drivers |
| Financial Planning | Accelerate planning from months to weeks | Reduce overall IT costs |
| Service Cost Mgmt | Establish & communicate IT costs | Reduce overall IT spend by up to 10-15% |
| Supplier Management | Manage the entire supplier lifecycle | Reduce supplier spend by 5-15% |
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Source: Public Information (<http://www.bmc.com/solutions>)

## HP IT Financial Management

The HP IT Financial Management (ITFM) solution takes a holistic approach to understanding IT investments. The HP IT financial management approach builds on years of best practice in business intelligence and managing financials which helps to automate and simplify the gathering and reporting of IT financial data. ITFM can start with simplified reporting using the HP IT Executive Scorecard. Use it to optimize infrastructure capacity, or justify security investments or to evaluate cloud efficiency and how that translates to cost reductions. Then you can take advantage of integration among HP Asset Manager, HP Project and Portfolio Management and other financial sources.

### Pricing

### Implementation

### Modules

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| Product | Functionality |
| HP Asset Manager software | IT asset management across the lifecycle with policy enforcement, multi-source support and analytics |
| HP IT Executive Scorecard | A management reporting tool that helps IT organizations convey value in mutually understood, non-IT terms |
| HP Project and Portfolio Management Center | Integration and unification of portfolio and project management activities to support business strategy and goals |

Source: Public Information (http://www8.hp.com/us/en/software-solutions/software.html?compURI=1172206#.T\_IM85FrptE)

## VMWare IT Business Management Suite

VMware IT Business Management Suite gives Chief Information Officers unprecedented visibility into their cloud costs and service levels to make fact-based decisions about all services in their portfolio. This integrated suite of software solutions provides organizations with deep financial discipline, comprehensive management of service level agreements (SLAs) and key performance indicators (PKIs), and holistic vendor governance for all cloud and IT services.

### Pricing

### Implementation

### Modules

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| Product | Functionality |
| VMware IT Finance Manager | Automates the core financial processes needed to easily plan, charge and optimize the cost and value of IT. |
| VMware IT Service Level Manager | An integrated solution with all the process capabilities enterprises require to ensure that IT services perform well |
| VMware IT Vendor Manager | Control mechanism for vendor agreements, enabling you to proactively govern contractual commitments. It offers detailed visibility into continual vendor charges by automatically tracking, managing and validating invoices as well as credits and earnbacks while mapping to vendor performance and value delivered. |

Source: Public Information (http://www.vmware.com/files/pdf/press-kit/IT-Business-Management-Suite-Datasheet.pdf)

## Apptio Technology Business Management

Apptio is the leading provider of on-demand IT Cost Transparency and Technology Business Management solutions. Apptio enables IT executives to run IT more like a business with a suite of five purpose built applications each bringing financial and performance management principles to IT. The solutions include Service Costing, Bill of IT, IT Benchmarking, Service Quality and Utilization and Budgeting & Forecasting.

### Pricing

### Implementation

### Modules

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| --- | --- |
| Product | Functionality |
| Service Costing | Enables IT to get deep visibility into the fully loaded cost of their client services, infrastructure services, applications and the total IT services portfolio to quantify the financial impact (ROI) of business decisions targeted at lowering costs or adding new capability. Robust activity based costing is designed to arrive at highly precise total costs. The solution also supports calculation of unit rates and provides integrated reporting to allow users to easily track and trend costs over time. This allows customers to answer key questions |
| Bill of IT | Enables an IT chargeback and showback process by delivering a summarized report to the business on the cost, quality and value of the IT Services each business unit consumes, it details the services being consumed and the cost of those services in a language the business understands. The Bill of IT also allows finance to run allocation “What If’s” to quantify the impact of changes to allocation methodologies, chargeback policy or service level demand on Business Unit bills. “What If” analysis enables finance to simulate the impact allocation changes will have on the Bill of IT before implementing. |
| Service Quality and Utilization | Enables IT organizations to measure and track key metrics on quality of service and utilization of their IT services. Calculating and reporting on service levels helps IT communicate to the business units the quality of services delivered and service levels can also be used to tier pricing of otherwise similar services.  Operational metrics around usage and utilization of IT services provides IT insight into capacity needs, helps identify underutilized services that are targets for consolidation, and actual usage data can be used to drive true consumption based chargeback. |
| IT Benchmarking | Integrated, cost effective and long-term approach to benchmarking that supports continuous cost and performance improvement. Industry cost and performance metrics are provided side-by-side with internal benchmarks that are calculated for you. |
| Budgeting and Forecasting | Enables IT to bridge the gap between the  General Ledger view of costs required by corporate  finance and the services view IT needs to effectively  run their business. |
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Source: Public Information (http://www.apptio.com/downloads/resource-center/datasheets/apptio\_technology\_business\_management\_suite\_datasheet.pdf)